

AI UNVEILED: 2027

STARTUP PAVILION

THE AI TRAILBLAZERS

MAY 19–20, 2027 | TORONTO, CANADA

500+ projected attendees | 40 investors being invited

Showcase your AI product to business decision-makers, potential buyers and partners.

THE OPPORTUNITY

Your Product. Real Conversations.

An AI showcase for business adoption, commercialization and growth.

PARTICIPATION PRICING | All prices in USD

$499

Early bird + applicable tax
One table + one chair

Complete applications by Dec 31, 2026

$699 + applicable tax from Jan 1, 2027
Free to apply.

WHAT YOUR SHOWCASE INCLUDES

PRODUCT DEMONSTRATIONS

One table and chair for your live demo, plus time on the Pavilion stage.

ONLINE SHOWCASE

A company profile, product demo video and shareable link.

TRAILBLAZER RECOGNITION

Take part in the Trailblazer Awards and compete for audience recognition.

PROMOTIONAL VISIBILITY

Online promotion through the Summit and AIECT channels.

PROPOSED AI CATEGORIES

- **Healthcare**
- **Financial Services & FinTech**
- **Retail**
- **Telecom & Infrastructure**
- **Marketing**
- **Human Resources**
- **Accounting & Finance**
- **Business Automation**
- **Customer Service & Experience**

Other — Special Consideration: propose a category when your product does not fit the list.



PARTICIPATION & THE CONTEST

Apply. Showcase. Get Discovered.

Apply at no cost. If selected, you will receive an offer with next steps.

01

APPLY FREE

Share company details, your primary category, a product write-up and planned reveal.

02

ELIGIBILITY REVIEW

Xeo reviews eligibility, product validity, category relevance and program needs.

03

CONFIRM YOUR SPACE

If selected, sign the participation agreement and pay your invoice to confirm your space.
See page 2 for participation pricing.

04

PREPARE TO SHOWCASE

Prepare your tabletop demo, stage presentation and working-product video.

WHO QUALIFIES?

Independent companies registered and incorporated from January 1, 2024, with an AI product. An original working product or a paid or external pilot is required. Rebranding does not reset age. Resellers, white-label sellers, services-only firms, MSPs and integrators generally do not qualify. We review mixed product and services firms individually. Majority-owned divisions, Xeo, its staff and its clients' products are generally excluded. Choose a category or Other.

All criteria, including incorporation date, reseller status and ownership, are guidelines for this first Pavilion. We review each application on its merits and may make exceptions case by case.

KEY DATES & PARTICIPATION DETAILS

Your booking includes an online showcase profile and entry in the Trailblazer Awards. Attendees can vote for their favourites through verified-email voting.

DEMO VIDEO / JANUARY 31, 2027 FOR THE INITIAL GROUP

Submit an English-language video showing your working product in up to three minutes. If accepted later, follow the video deadline in your offer.

Proposed voting close: noon, May 20, 2027 (Toronto time).
We will share voting details and award categories before voting opens.