VISIBLE TO AI
SUMMIT & EXPO 2027

MAY 19–20, 2027 | TORONTO, CANADA

AI UNVEILED

INNOVATION MEETS OPPORTUNITY

THE 2027 TRAILBLAZERS PAVILION

A dedicated pavilion to showcase up to 100 innovative AI companies and connect them with enterprise buyers, investors and strategic partners.



- UP TO **100** AI COMPANIES
- **9** CATEGORIES
- **2** DAYS OF EXPOSURE
- **REAL** BUSINESS OPPORTUNITIES

INDUSTRY VERTICALS

- Healthcare
- Financial Services & FinTech
- Retail
- Telecom & Infrastructure

BUSINESS FUNCTIONS

- Marketing
- Human Resources
- Accounting & Finance
- Business Automation
- Customer Service & Experience (CS/CX)

YOUR PAVILION EXPERIENCE

ONSITE SHOWCASE
Table and chairs for live demonstrations and meaningful conversations.

ONLINE PRODUCT DEMO
A dedicated company page with your video demo, description and website link. Online showcase starts January 31, 2027.

SUMMIT & AIECT PROMOTION
Featured across Summit channels and AIECT showcase coverage.

UNVEIL ON STAGE
Opportunity for a short centre-stage product unveiling (3–5 minutes).

HOW IT WORKS

1. **APPLY FOR CONSIDERATION**
   Free to apply. Subject to acceptance and availability. Applying does not reserve a spot.
2. **SELECTION BY XEO**
   Rolling review based on eligibility, category relevance and product variety.
3. **CONFIRM YOUR PLACE**
   USD $499 + applicable tax for complete applications by Dec 31, 2026. USD $699 + applicable tax from Jan 1, 2027. If accepted, sign and pay within seven calendar days of the written offer. All prices in USD.
4. **CREATE YOUR DEMO**
   Submit a 3-minute product video by January 31, 2027.
5. **GET DISCOVERED & VOTED FOR**
   Your demo goes live online for verified email voting. Voting closes May 20, 2027.
6. **SHOWCASE IN TORONTO**
   Exhibit, connect with buyers, unveil your product and compete for the 2027 AI Trailblazer awards.



RECOGNITION & AWARDS

2027 AI TRAILBLAZER
All participating companies receive a 2027 AI Trailblazer credential.

TRAILBLAZER OF THE YEAR
One winner in each category, chosen by public and attendee votes.

BREAKTHROUGH OF THE YEAR
One overall winner across all categories, chosen by public and attendee votes.

KEY DATES

APPLY ANYTIME
Applications open year-round.

JAN 31, 2027
Video submission deadline for initial cohort and start of online showcase.

VOTING CLOSES
May 20, 2027
12:00 noon Toronto time
Opening announced separately.

MAY 19–20, 2027
Live pavilion at the Visible to AI Summit & Expo in Toronto.

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Xeo Marketing and Strategic Consultancy

APPLY NOW →

visibletoaisummit.com